



Audi

FIS Ski World Cup

2013/2014 POST EVENT REPORT



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CALENDAR LADIES

26.10.2013	Opening Sölden	AUT	GS	
16.11.2013	Levi	FIN	SL	
29.11-01.12.2013	Beaver Creek	USA	DH, SG, GS	
06.-08.12.2013	Lake Louise	CAN	DH, DH, SG	
14.-15.12.2013	St. Moritz	SUI	SG, GS	
17.12.2013	Courchevel	FRA	SL	
21.-22.12.2013	Val d'Isere	FRA	DH, GS	
28.-29.12.2013	Lienz	AUT	GS, SL	
01.01.2014	City Event Munich	GER	City Event	Cancelled
05.01.2014	Bormio	ITA	SL	Replaces Zagreb
11.-12.01.2014	Altenmarkt/Zauchensee	AUT	DH, SC	
14.01.2014	Flachau	AUT	SL	
18.-19.01.2014	Cortina d'Ampezzo	ITA	DH, SG	Cancelled
23.-26.01.2014	Cortina d'Ampezzo	ITA	SG, DH, DH, SG	Replaces Cortina and Garmisch-Partenkirchen
02.02.2014	Kranjska Gora	SLO	SL	Replaces Maribor
25.02.2014	Innsbruck	AUT	NTE	
02.03.2014	Crans-Montana	SUI	DH	SC cancelled
06.-08.03.2014	Are	SWE	GS, GS, SL	GS replaces Maribor
12.-16.03.2014	Finals Lenzerheide	SUI	DH, SG, GS, SL, NTE	

CALENDAR MEN

27.10.2013	Opening Sölden	AUT	GS	
17.11.2013	Levi	FIN	SL	
30.11-01.12.2013	Lake Louise	CAN	DH, SG	
06.-08.12.2013	Beaver Creek	USA	DH, SG, GS	
14.-15.12.2013	Val d'Isere	FRA	GS, SL	
20.-21.12.2013	Val Gardena/Gröden	ITA	SG, DH	
22.12.2013	Alta Badia	ITA	GS	
29.12.2013	Bormio	ITA	DH	
01.01.2014	City Event Munich	GER	City Event	Cancelled
06.01.2014	Bormio	ITA	SL	Replaces Zagreb
11.-12.01.2014	Adelboden	SUI	GS,SL	
17.-19.01.2014	Wengen	SUI	SC, DH, SL	
24.-26.01.2014	Kitzbühel	AUT	SL, DH, SG, SC	
28.01.2014	Schladming	AUT	SL - Night Event	
01.-02.02.2014	Garmisch-Partenkirchen	GER	DH, GS	Cancelled
02.02.2014	St. Moritz	SUI	GS	Replaces GS Garmisch-Partenkirchen
25.02.2014	Innsbruck	AUT	NTE	
28.02.-02.03.2014	Kvitfjell	NOR	DH, DH, SG	Replaces DH Garmisch-Partenkirchen
08.-09.03.2014	Kranjska Gora	SLO	GS, SL	
12.-16.03.2014	Finals Lenzerheide	SUI	DH, SG, GS, SL, NTE	

MEDIA FACTS Live Broadcasting

Top Ten men`s races by BROADCASTING TIME

Event	Date	Broadcasting Time	Audience (mio)
Kitzbühel - 06. Slalom	24.01.2014	27:34:12	8.36
Kitzbühel - 06. Downhill	25.01.2014	25:26:27	7.51
Schladming - 07. Slalom	28.01.2014	25:19:29	9.31
Levi - 01. Slalom	17.11.2013	24:53:32	6.18
St. Moritz - 06. Giant Slalom	02.02.2014	24:53:21	10.15
Sölden - 01. Giant Slalom	27.10.2013	24:51:25	6.22
Bormio - 03. Slalom	06.01.2014	24:33:54	8.69
Adelboden - 05. Giant Slalom	11.01.2014	24:09:46	6.74
Alta Badia - 04. Giant Slalom	22.12.2013	23:29:47	7.59
Kranjska Gora - 08. Slalom	09.03.2014	23:09:24	5.99

Top Ten ladies` races by BROADCASTING TIME

Event	Date	Broadcasting Time	Audience (mio)
Lienz - 05. Giant Slalom	28.12.2013	27:56:19	6.48
Lienz - 03. Slalom	29.12.2013	26:16:18	9.98
Sölden - 01. Giant Slalom	26.10.2013	23:34:29	4.13
Val d'Isère - 04. Giant Slalom	22.12.2013	22:37:30	10.11
Levi - 01. Slalom	16.11.2013	21:39:37	4.20
Bormio - 04. Slalom	04.01.2014	20:25:53	5.20
Flachau - 05. Slalom	14.01.2014	20:09:55	6.30
Kranjska Gora - 06. Slalom	02.02.2014	19:55:24	6.90
St. Moritz - 03. Giant Slalom	15.12.2013	19:48:39	9.43
Are - 06. Giant Slalom	07.03.2014	18:44:53	1.68

MEDIA FACTS Live Broadcasting

Top Ten men`s races by AUDIENCE RATINGS

Event	Date	Broadcasting Time	Audience (mio)
Adelboden - 04. Slalom	12.01.2014	22:06:59	12.25
St. Moritz - 06. Giant Slalom	02.02.2014	24:53:21	10.15
Wengen - 05. Slalom	19.01.2014	20:59:25	9.55
Schladming - 07. Slalom	28.01.2014	25:19:29	9.31
Bormio - 03. Slalom	06.01.2014	24:33:54	8.69
Lenzerheide - 09. Slalom	16.03.2014	19:09:50	8.45
Kitzbühel - 06. Slalom	24.01.2014	27:34:12	8.36
Alta Badia - 04. Giant Slalom	22.12.2013	23:29:47	7.59
Kitzbühel - 06. Downhill	25.01.2014	25:26:27	7.51
Val d'Isere - 02. Slalom	15.12.2013	19:10:37	7.36

Top Ten ladies` races by AUDIENCE RATINGS

Event	Date	Broadcasting Time	Audience (mio)
Val d'Isere - 04. Giant Slalom	22.12.2013	22:37:30	10.11
Lienz - 03. Slalom	29.12.2013	26:16:18	9.98
Lenzerheide - 08. Giant Slalom	16.03.2014	17:29:31	9.51
St. Moritz - 03. Giant Slalom	15.12.2013	19:48:39	9.43
Kranjska Gora - 06. Slalom	02.02.2014	19:55:24	6.9
Lienz - 05. Giant Slalom	28.12.2013	27:56:19	6.48
Flachau - 05. Slalom	14.01.2014	20:09:55	6.3
Altenmarkt - Zauchensee – 01. SC-Slalom	12.01.2014	07:05:54	6.19
Cortina d'Ampezzo-05. SuperG	26.01.2014	08:59:03	5.54
Grans Montana - 08. Downhill	02.03.2014	12:11:30	5.35

DATA BY RESORT



SÖLDEN 26.-27.10.2013

GIANT SLALOM Ladies 26.10.2013 live TV broadcasting by countries

Country	Broadcasting Time (hh:mm:ss)	Audience (mio)
Austria	01:34:52	0,83
Croatia	00:54:39	0,09
Finland	01:02:16	0,04
Germany	01:54:02	1,20
Italy	02:10:27	0,21
Norway	01:57:09	0,13
Pan Europe	01:55:27	0,60
Poland	02:14:27	0,02
Slovenia	02:08:28	0,24
Sweden	02:02:50	0,49
Switzerland	05:39:52	0,29
TOTAL	23:34:29	4,13



GIANT SLALOM Men 27.10.2013 live TV broadcasting by countries

Country	Broadcasting Time (hh:mm:ss)	Audience (mio)
Austria	01:47:26	1,42
Croatia	01:40:37	0,27
Finland	01:50:53	0,19
Germany	01:47:17	1,82
Italy	02:04:15	0,26
Japan	02:24:29	0,00
Norway	01:53:14	0,28
Pan Europe	01:46:56	0,79
Poland	00:54:29	0,00
Slovenia	01:50:39	0,18
Sweden	01:53:14	0,50
Switzerland	04:57:56	0,50
TOTAL	24:51:25	6,22



LEVI 16.-17.11.2013

SLALOM Ladies 16.11.2013 live TV broadcasting by countries

Country	Broadcasting Time (hh:mm:ss)	Audience (mio)
Austria	01:32:11	0,79
Finland	04:50:23	0,39
Italy	02:04:44	0,23
Norway	01:09:25	0,18
Pan Europe	01:33:31	1,56
Russia	01:50:43	0,05
Slovenia	02:00:45	0,26
Sweden	01:46:12	0,46
Switzerland	04:51:43	0,29
TOTAL	21:39:37	4,20

SLALOM Men 17.11.2013 live TV broadcasting by countries

Country	Broadcasting Time (hh:mm:ss)	Audience (mio)
Austria	01:40:24	1,20
Croatia	01:25:10	0,34
Finland	04:43:22	0,40
Italy	01:58:40	0,35
Japan	01:53:28	0,00
Norway	01:32:43	0,42
Pan Europe	01:20:11	2,36
Russia	01:44:31	0,04
Slovenia	01:58:13	0,19
Sweden	01:43:30	0,54
Switzerland	04:53:20	0,35
TOTAL	24:53:32	6,18



BEAVER CREEK 29.11-01.12.2013

DOWNHILL Ladies 29.11.2013 live TV broadcasting by countries

Country	Broadcasting Time (hh:mm:ss)	Audience (mio)
Austria	01:07:17	0,48
Italy	01:20:00	0,12
Pan Europe	01:03:32	0,93
Russia	01:25:58	0,04
Slovenia	01:10:11	0,09
Switzerland	03:42:48	0,27
USA	00:55:23	0,04
TOTAL	10:45:09	1,97

SUPER G Ladies 30.11.2013 live TV broadcasting by countries

Country	Broadcasting Time (hh:mm:ss)	Audience (mio)
Austria	01:05:26	0,61
Italy	01:15:51	0,23
Pan Europe	00:59:04	0,81
Russia	01:07:59	0,04
Slovenia	01:08:04	0,16
Switzerland	03:08:01	0,35
USA	00:52:03	0,07
TOTAL	09:36:28	2,27

GIANT SLALOM Ladies 01.12.2013 live TV broadcasting by countries

Country	Broadcasting Time (hh:mm:ss)	Audience (mio)
Austria	00:58:38	1,28
Finland	02:21:27	0,04
Italy	02:15:48	0,44
Pan Europe	01:49:25	2,22
Russia	01:50:51	0,07
Slovenia	02:05:40	0,37
Switzerland	05:25:09	0,40
USA	00:55:19	0,47
TOTAL	17:42:17	5,28



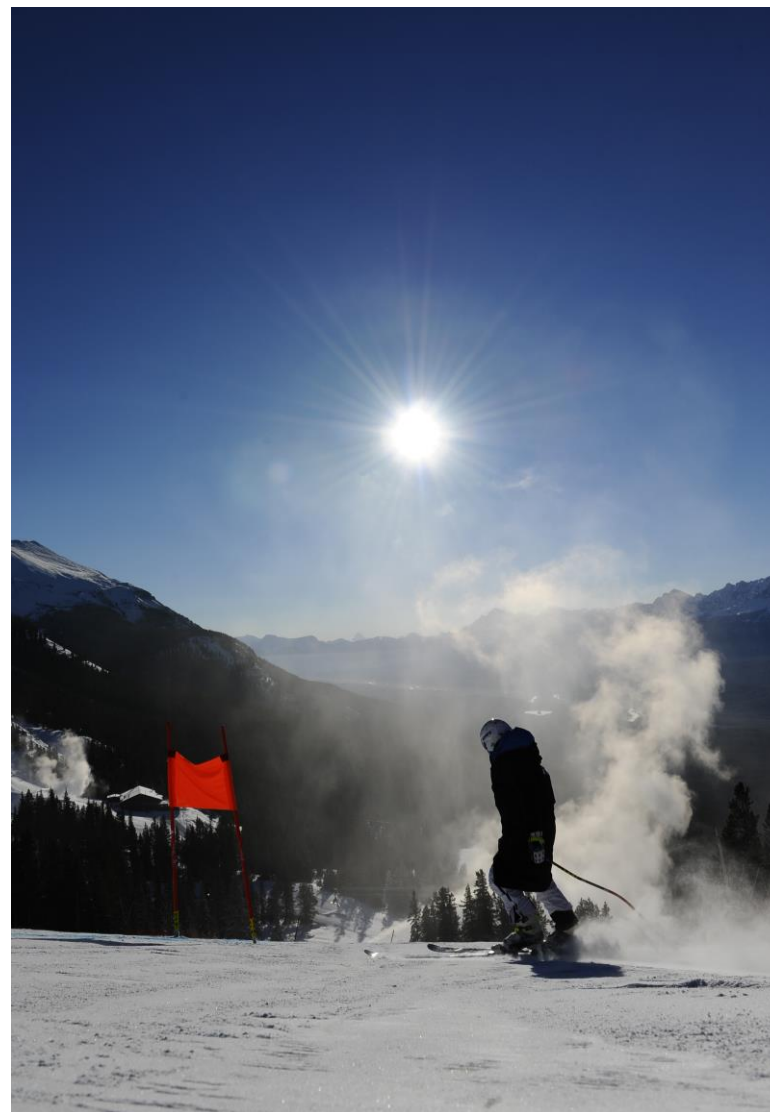
LAKE LOUISE 30.11-01.12.2013

DOWNHILL Men 30.11.2013 live TV broadcasting by countries

Country	Broadcasting Time (hh:mm:ss)	Audience (mio)
Austria	01:11:12	0,73
Croatia	00:25:31	0,16
Finland	01:40:26	0,01
Italy	01:20:10	0,23
Norway	01:15:28	0,15
Pan Europe	01:22:16	0,77
Russia	01:11:30	0,04
Slovenia	01:09:05	0,09
Switzerland	03:44:56	0,35
USA	01:03:38	0,04
TOTAL	14:24:12	2,58

SUPER G Men 01.12.2013 live TV broadcasting by countries

Country	Broadcasting Time (hh:mm:ss)	Audience (mio)
Austria	01:22:53	0,84
Croatia	01:18:03	0,07
Finland	01:43:55	0,01
Italy	01:31:01	0,24
Norway	01:23:25	0,15
Pan Europe	01:28:48	1,14
Russia	01:20:07	0,04
Slovenia	01:23:58	0,10
Switzerland	04:29:36	0,73
USA	01:16:40	0,04
TOTAL	17:18:26	3,36



LAKE LOUISE 06.-08.12.2013

DOWNHILL Ladies 06.12.2013 live TV broadcasting by countries

Country	Broadcasting Time (hh:mm:ss)	Audience (mio)
Austria	01:05:02	0,68
Italy	01:16:49	0,12
Pan Europe	00:43:21	0,98
Russia	00:44:31	0,04
Slovenia	01:46:20	0,16
Switzerland	02:13:02	0,38
USA	01:20:25	0,04
TOTAL	09:09:30	2,39

DOWNHILL Ladies 07.12.2013 live TV broadcasting by countries

Country	Broadcasting Time (hh:mm:ss)	Audience (mio)
Austria	01:07:15	0,69
Italy	01:44:25	0,22
Pan Europe	01:26:39	1,01
Russia	01:03:11	0,04
Slovenia	01:25:47	0,12
Switzerland	03:37:10	0,39
USA	01:19:28	0,04
TOTAL	11:43:55	2,51

SUPER G Ladies 08.12.2013 live TV broadcasting by countries

Country	Broadcasting Time (hh:mm:ss)	Audience (mio)
Austria	01:00:14	0,76
Canada	01:25:50	0,00
Italy	01:27:53	0,15
Norway	01:18:17	0,05
Pan Europe	01:20:48	1,26
Russia	00:56:02	0,04
Slovenia	01:09:11	0,14
Switzerland	03:16:17	0,59
USA	01:25:50	0,04
TOTAL	13:20:22	3,04



BEAVER CREEK 06.-08.12.2013

DOWNHILL Men 06.12.2013 live TV broadcasting by countries

Country	Broadcasting Time (hh:mm:ss)	Audience (mio)
Austria	01:32:34	0,61
Croatia	01:07:50	0,09
Finland	01:34:40	0,00
Italy	01:08:22	0,01
Norway	01:13:21	0,12
Pan Europe	01:49:07	0,81
Russia	01:17:08	0,04
Slovenia	01:15:11	0,06
Switzerland	03:29:14	0,29
USA	01:15:13	0,04
TOTAL	15:42:40	2,08

SUPER G Men 07.12.2013 live TV broadcasting by countries

Country	Broadcasting Time (hh:mm:ss)	Audience (mio)
Austria	01:13:04	0,71
Croatia	01:16:17	0,10
Italy	01:26:10	0,22
Norway	01:17:03	0,19
Pan Europe	01:09:33	0,78
Russia	01:14:02	0,04
Slovenia	01:52:37	0,07
Switzerland	03:52:31	0,31
TOTAL	13:21:17	2,43



GIANT SLALOM Men 08.12.2013 live TV broadcasting by countries

Country	Broadcasting Time (hh:mm:ss)	Audience (mio)
Austria	00:51:47	0,83
Croatia	01:27:07	0,15
Finland	02:20:23	0,04
Italy	01:35:52	0,23
Norway	01:33:36	0,23
Pan Europe	01:24:28	1,91
Russia	01:30:24	0,08
Slovenia	00:59:03	0,07
Switzerland	04:20:38	0,84
USA	00:30:11	0,04
TOTAL	16:33:29	4,42

ST. MORITZ 14.-15.12.2013



SUPER G Ladies 14.12.2013 live TV broadcasting by countries

Country	Broadcasting Time (hh:mm:ss)	Audience (mio)
Austria	01:12:53	0,44
Germany	00:54:43	2,07
Italy	01:13:10	0,18
Pan Europe	01:06:06	0,58
Russia	00:58:05	0,02
Slovenia	01:05:35	0,13
Sweden	00:58:55	0,41
Switzerland	03:50:45	0,28
TOTAL	11:20:12	4,12

GIANT SLALOM Ladies 15.12.2013 live TV broadcasting by countries

Country	Broadcasting Time (hh:mm:ss)	Audience (mio)
Austria	01:49:51	1,11
Finland	01:04:09	0,05
Germany	00:36:25	4,60
Italy	01:59:06	0,57
Norway	02:03:05	0,14
Pan Europe	01:30:34	0,98
Russia	01:50:23	0,04
Slovenia	01:44:20	0,37
Sweden	01:59:50	1,06
Switzerland	05:10:56	0,49
TOTAL	19:48:39	9,43

VAL D'ISERE 14.-15.12.2013

GIANT SLALOM Men 14.12.2013 live TV broadcasting by countries

Country	Broadcasting Time (hh:mm:ss)	Audience (mio)
Austria	01:59:15	0,98
Croatia	01:33:11	0,15
Germany	00:24:09	0,99
Italy	01:43:24	0,18
Japan	02:20:39	0,00
Norway	01:51:42	0,04
Pan Europe	00:34:01	0,40
Russia	00:52:52	0,01
Slovenia	01:44:28	0,13
Switzerland	04:17:36	0,44
USA	01:09:25	0,01
TOTAL	18:30:42	3,34



SLALOM Men 15.12.2013 live TV broadcasting by countries

Country	Broadcasting Time (hh:mm:ss)	Audience (mio)
Austria	01:29:57	1,09
Croatia	01:29:21	0,24
Finland	01:03:52	0,05
Germany	00:45:23	2,46
Italy	01:28:44	0,52
Japan	01:53:52	0,00
Norway	01:42:10	0,14
Pan Europe	01:24:01	1,86
Russia	01:32:40	0,04
Slovenia	01:48:22	0,22
Sweden	00:45:40	0,45
Switzerland	03:46:35	0,30
TOTAL	19:10:37	7,36



COURCHEVEL 17.12.2013

SLALOM Ladies 17.12.2013
live TV broadcasting by countries

Country	Broadcasting Time (hh:mm:ss)	Audience (mio)
Austria	01:39:31	0,43
Finland	02:09:52	0,02
Italy	01:43:40	0,14
Norway	01:31:20	0,04
Pan Europe	01:25:31	0,79
Russia	01:34:13	0,05
Slovenia	01:46:30	0,12
Sweden	01:45:02	0,39
Switzerland	04:47:00	0,12
TOTAL	18:22:39	2,09



VAL GARDENA/GRÖDEN 20.-21.12.2013

SUPER G Men 20.12.2013 live TV broadcasting by countries

Country	Broadcasting Time (hh:mm:ss)	Audience (mio)
Austria	01:19:18	0,37
Croatia	01:09:14	0,10
Finland	01:31:41	0,01
Italy	01:35:20	0,14
Japan	01:23:27	0,00
Norway	01:16:00	0,10
Pan Europe	01:19:43	0,79
Russia	01:20:45	0,02
Slovenia	01:25:39	0,03
Sweden	01:12:24	0,10
Switzerland	03:22:26	0,17
TOTAL	16:55:57	1,84



DOWNHILL Men 21.12.2013 live TV broadcasting by countries

Country	Broadcasting Time (hh:mm:ss)	Audience (mio)
Austria	01:14:20	0,76
Croatia	01:21:17	0,11
Finland	01:23:07	0,04
Germany	01:21:33	1,59
Italy	01:22:00	0,30
Japan	01:43:10	0,00
Norway	01:25:00	0,32
Pan Europe	02:50:04	0,83
Russia	01:13:48	0,02
Slovenia	01:22:24	0,17
Sweden	01:10:53	0,46
Switzerland	04:35:34	0,53
TOTAL	21:03:10	5,12

VAL D'ISERE 21.-22.12.2013



DOWNHILL Ladies 21.12.2013 live TV broadcasting by countries

Country	Broadcasting Time (hh:mm:ss)	Audience (mio)
Austria	01:25:33	0,49
Germany	00:54:49	1,23
Italy	01:34:44	0,28
Pan Europe	01:14:45	0,52
Russia	01:35:30	0,00
Slovenia	01:40:00	0,11
Sweden	01:15:57	0,07
Switzerland	04:51:03	0,29
TOTAL	14:32:21	2,98

GIANT SLALOM Ladies 22.12.2013 live TV broadcasting by countries

Country	Broadcasting Time (hh:mm:ss)	Audience (mio)
Austria	01:41:16	1,42
Finland	02:01:38	0,12
Germany	01:50:00	3,28
Italy	02:06:59	0,51
Norway	01:18:55	0,28
Pan Europe	01:42:15	1,69
Russia	01:54:20	0,04
Slovenia	01:59:13	0,44
Sweden	01:50:17	1,66
Switzerland	06:12:37	0,68
TOTAL	22:37:30	10,11

ALTA BADIA 22.12.2013



GIANT SLALOM Men 22.12.2013
live TV broadcasting by countries

Country	Broadcasting Time (hh:mm:ss)	Audience (mio)
Austria	01:36:16	1,33
Croatia	01:54:36	0,24
Finland	01:58:00	0,12
Germany	00:39:42	1,77
Italy	01:40:17	0,51
Japan	02:16:54	0,00
Norway	01:49:43	0,58
Pan Europe	01:31:25	1,42
Russia	01:40:15	0,04
Slovenia	01:54:34	0,18
Sweden	01:40:33	0,89
Switzerland	04:47:32	0,51
TOTAL	23:29:47	7,59

LIENZ 28.-29.12.2013

GIANT SLALOM Ladies 28.12.2013 live TV broadcasting by countries

Country	Broadcasting Time (hh:mm:ss)	Audience (mio)
Austria	02:16:23	1,03
Czech Republic	04:30:53	0,33
Finland	04:27:05	0,28
Germany	01:50:56	1,41
Italy	01:53:37	0,38
Norway	00:56:55	0,22
Pan Europe	02:16:54	1,30
Slovenia	01:55:33	0,28
Sweden	01:57:06	0,89
Switzerland	05:50:57	0,36
TOTAL	27:56:19	6,48



SLALOM Ladies 29.12.2013 live TV broadcasting by countries

Country	Broadcasting Time (hh:mm:ss)	Audience (mio)
Austria	01:53:06	2,10
Czech Republic	04:12:56	0,26
Finland	04:20:17	0,39
Germany	01:41:01	2,23
Italy	01:53:24	0,47
Norway	01:40:29	0,52
Pan Europe	01:59:46	1,56
Slovenia	01:46:11	0,42
Sweden	01:50:15	1,08
Switzerland	04:58:53	0,95
TOTAL	26:16:18	9,98

BORMIO 29.12.2013

DOWNHILL Men 29.12.2013 live TV broadcasting by countries

Country	Broadcasting Time (hh:mm:ss)	Audience (mio)
Austria	01:05:22	0,96
Finland	01:24:02	0,06
Germany	01:12:35	2,34
Italy	01:06:26	0,33
Norway	01:07:26	0,34
Pan Europe	01:56:41	1,88
Russia	01:09:18	0,02
Slovenia	01:20:03	0,18
Sweden	01:07:21	0,48
Switzerland	03:21:14	0,47
TOTAL	14:50:28	7,05



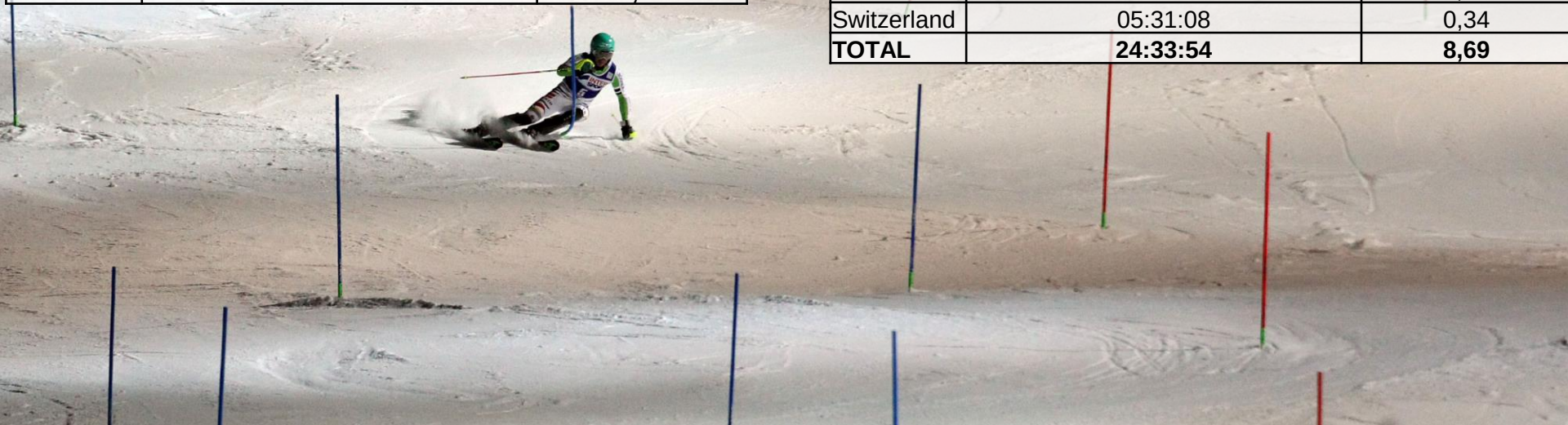
BORMIO 05.-06.01.2014

SLALOM Ladies 05.01.2014 live TV broadcasting by countries

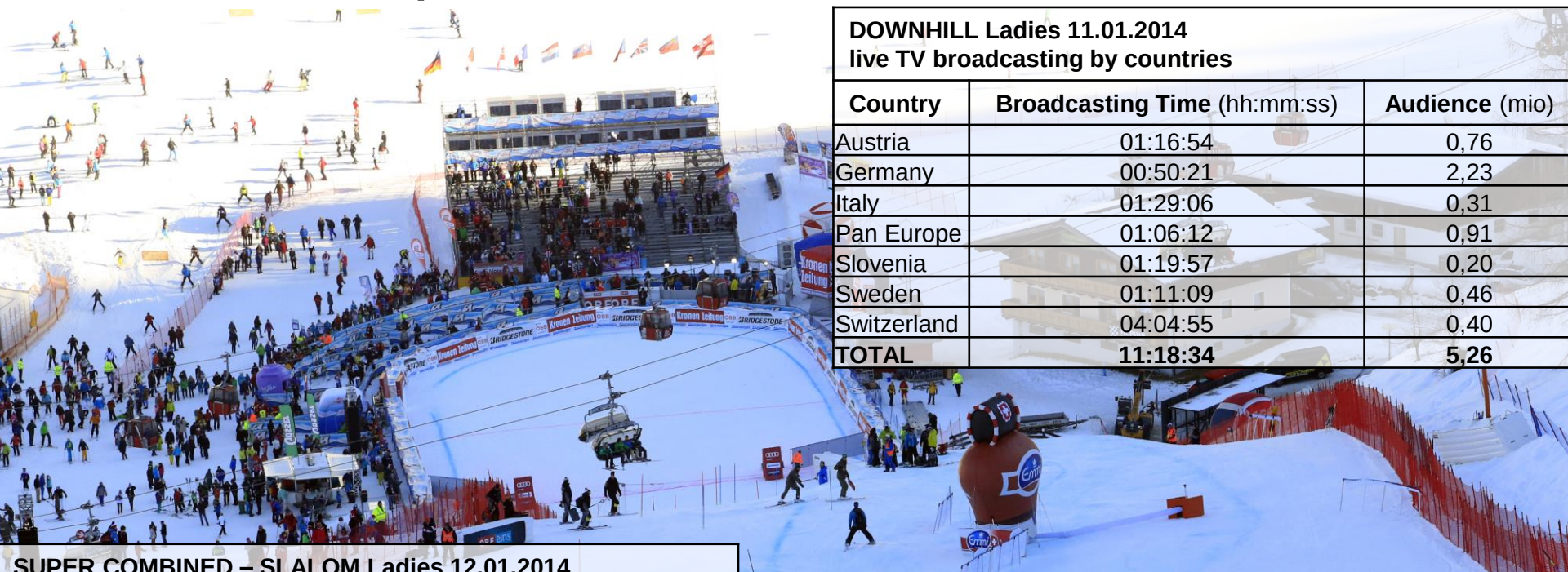
Country	Broadcasting Time (hh:mm:ss)	Audience (mio)
Austria	01:46:07	1,09
Finland	02:04:18	0,11
Germany	00:48:25	1,80
Italy	02:17:32	0,44
Norway	01:38:35	0,14
Pan Europe	01:30:32	0,04
Russia	01:33:37	0,04
Slovenia	01:46:47	0,29
Sweden	01:46:18	0,90
Switzerland	05:13:42	0,36
TOTAL	20:25:53	5,20

SLALOM Men 06.01.2014 live TV broadcasting by countries

Country	Broadcasting Time (hh:mm:ss)	Audience (mio)
Austria	01:28:47	2,07
Croatia	01:30:54	0,36
Finland	02:05:33	0,10
Germany	01:25:37	2,37
Italy	01:54:29	0,42
Japan	02:07:34	0,00
Norway	01:39:23	0,22
Pan Europe	01:30:28	1,41
Russia	01:48:32	0,07
Slovenia	01:44:18	0,22
Sweden	01:47:11	1,12
Switzerland	05:31:08	0,34
TOTAL	24:33:54	8,69



ALTENMARKT/ ZAUCHENSEE 11.-12.01.2014



DOWNHILL Ladies 11.01.2014 live TV broadcasting by countries

Country	Broadcasting Time (hh:mm:ss)	Audience (mio)
Austria	01:16:54	0,76
Germany	00:50:21	2,23
Italy	01:29:06	0,31
Pan Europe	01:06:12	0,91
Slovenia	01:19:57	0,20
Sweden	01:11:09	0,46
Switzerland	04:04:55	0,40
TOTAL	11:18:34	5,26

SUPER COMBINED – SLALOM Ladies 12.01.2014 live TV broadcasting by countries

Country	Broadcasting Time (hh:mm:ss)	Audience (mio)
Austria	00:46:29	0,76
Germany	00:49:17	3,12
Italy	00:48:44	0,19
Pan Europe	00:44:27	0,79
Slovenia	00:45:09	0,22
Sweden	00:46:01	0,72
Switzerland	02:25:47	0,39
TOTAL	07:05:54	6,19

SUPER COMBINED – SUPER G Ladies 12.01.2014 live TV broadcasting by countries

Country	Broadcasting Time (hh:mm:ss)	Audience (mio)
Austria	00:42:44	0,53
Italy	00:54:28	0,33
Pan Europe	00:42:57	0,77
Slovenia	01:02:28	0,17
Sweden	01:02:08	0,55
Switzerland	02:05:00	0,27
TOTAL	06:29:45	2,60

ADELBODEN 11.-12.01.2014

GIANT SLALOM Men 11.01.2014 live TV broadcasting by countries

Country	Broadcasting Time (hh:mm:ss)	Audience (mio)
Austria	01:31:04	2,27
Croatia	01:44:00	0,23
Finland	02:11:59	0,06
Germany	00:32:25	1,15
Italy	01:50:08	0,35
Japan	01:59:56	0,00
Norway	01:46:53	0,28
Pan Europe	01:41:53	0,56
Russia	01:47:16	0,05
Slovenia	01:56:33	0,23
Sweden	01:42:03	0,75
Switzerland	05:25:36	0,81
TOTAL	24:09:46	6,74



SLALOM Men 12.01.2014 live TV broadcasting by countries

Country	Broadcasting Time (hh:mm:ss)	Audience (mio)
Austria	01:25:35	1,67
Croatia	01:10:03	0,35
Finland	02:05:56	0,06
Germany	00:49:31	5,96
Italy	02:03:08	0,61
Japan	01:47:48	0,00
Norway	01:08:55	0,28
Pan Europe	01:25:49	0,94
Russia	01:48:51	0,05
Slovenia	01:37:46	0,36
Sweden	01:32:29	1,16
Switzerland	05:11:08	0,81
TOTAL	22:06:59	12,25



FLACHAU 14.01.2014



SLALOM Ladies 14.01.2014 live TV broadcasting by countries

Country	Broadcasting Time (hh:mm:ss)	Audience (mio)
Austria	01:51:33	2,18
Czech Republic	01:06:30	0,11
Finland	02:16:58	0,04
Italy	02:28:11	0,39
Norway	00:48:47	0,12
Pan Europe	01:42:02	1,76
Slovenia	02:08:29	0,42
Sweden	00:58:24	0,85
Switzerland	05:29:06	0,38
USA	01:19:55	0,04
TOTAL	20:09:55	6,30

WENGEN 17.-19.01.2014

SUPER COMBINED - DOWNHILL Men 17.01.2014 live TV broadcasting by countries

Country	Broadcasting Time (hh:mm:ss)	Audience (mio)
Austria	00:55:45	0,48
Croatia	00:55:42	0,12
Finland	01:33:42	0,02
Italy	00:57:13	0,19
Norway	00:59:58	0,36
Pan Europe	00:51:26	0,02
Russia	00:56:05	0,03
Slovenia	01:04:58	0,08
Sweden	00:55:08	0,26
Switzerland	03:06:42	0,37
TOTAL	12:16:39	1,93

SUPER COMBINED - SLALOM Men 17.01.2014 live TV broadcasting by countries

Country	Broadcasting Time (hh:mm:ss)	Audience (mio)
Austria	00:45:02	0,25
Croatia	00:40:52	0,06
Finland	01:06:32	0,01
Germany	00:38:59	0,54
Italy	00:59:50	0,09
Norway	00:40:59	0,08
Pan Europe	00:36:26	0,02
Russia	00:41:29	0,02
Slovenia	01:09:58	0,03
Sweden	00:51:08	0,20
Switzerland	02:16:07	0,22
TOTAL	10:27:22	1,52



WENGEN 17.-19.01.2014

DOWNHILL Men 18.01.2014 live TV broadcasting by countries

Country	Broadcasting Time (hh:mm:ss)	Audience (mio)
Austria	01:22:35	0,85
Croatia	01:18:55	0,16
Finland	02:52:06	0,07
Germany	00:58:10	2,53
Italy	01:06:26	0,33
Japan	01:46:25	0,00
Norway	01:18:09	0,08
Pan Europe	01:23:19	0,67
Russia	00:57:49	0,02
Slovenia	01:17:35	0,16
Sweden	00:50:35	0,47
Switzerland	04:24:14	1,16
TOTAL	19:36:18	6,49



SLALOM Men 19.01.2014 live TV broadcasting by countries

Country	Broadcasting Time (hh:mm:ss)	Audience (mio)
Austria	01:43:33	2,30
Croatia	01:31:29	0,31
Finland	01:46:42	0,09
Germany	00:58:51	2,71
Italy	01:50:44	0,66
Japan	01:58:11	0,00
Norway	00:58:49	0,02
Pan Europe	01:10:57	0,74
Russia	01:33:44	0,05
Slovenia	01:57:48	0,35
Sweden	01:35:28	1,15
Switzerland	03:53:09	1,17
TOTAL	20:59:25	9,55

CORTINA D'AMPEZZO 23.-26.01.2014

SUPER G Ladies 23.01.2014 live TV broadcasting by countries

Country	Broadcasting Time (hh:mm:ss)	Audience (mio)
Austria	01:09:58	0,20
Italy	01:21:06	0,07
Pan Europe	01:00:52	0,02
Russia	01:05:11	0,02
Slovenia	01:12:37	0,06
Sweden	01:08:25	0,15
Switzerland	01:32:39	0,08
TOTAL	08:30:48	0,60

DOWNHILL Ladies 24.01.2014 live TV broadcasting by countries

Country	Broadcasting Time (hh:mm:ss)	Audience (mio)
Austria	00:39:54	0,44
Germany	00:59:43	0,93
Italy	01:08:51	0,07
Pan Europe	01:00:10	0,02
Russia	00:54:48	0,02
Slovenia	01:04:16	0,11
Sweden	01:05:48	0,30
Switzerland	01:34:19	0,14
TOTAL	08:27:49	2,01

DOWNHILL Ladies 25.01.2014 live TV broadcasting by countries

Country	Broadcasting Time (hh:mm:ss)	Audience (mio)
Austria	00:44:37	0,61
Germany	01:09:20	1,34
Italy	01:24:00	0,35
Norway	01:17:03	0,03
Pan Europe	01:02:54	0,02
Russia	01:03:02	0,02
Slovenia	00:50:34	0,23
Sweden	01:09:28	0,39
Switzerland	03:31:56	0,30
TOTAL	12:12:54	3,29

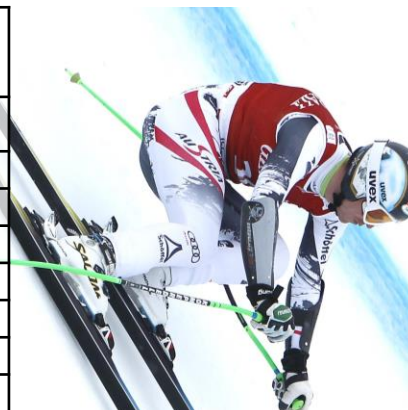
SUPER G Ladies 26.01.2014 live TV broadcasting by countries

Country	Broadcasting Time (hh:mm:ss)	Audience (mio)
Austria	00:38:59	0,74
Germany	00:57:25	2,74
Italy	00:53:17	0,39
Norway	00:52:09	0,24
Pan Europe	00:57:10	0,02
Russia	00:53:53	0,02
Slovenia	01:06:41	0,30
Sweden	00:53:34	0,51
Switzerland	01:45:55	0,58
TOTAL	08:59:03	5,54

KITZBÜHEL 24.-26.01.2014

SLALOM Men 24.01.2014 live TV broadcasting by countries

Country	Broadcasting Time (hh:mm:ss)	Audience (mio)
Austria	01:58:27	1,81
Croatia	01:35:04	0,30
Czech Republic	02:38:24	0,12
Finland	02:27:10	0,03
Germany	01:37:01	3,30
Italy	02:01:33	0,40
Japan	02:20:40	0,00
Norway	01:51:24	0,48
Pan Europe	01:41:48	0,64
Poland	01:19:27	0,02
Slovenia	02:02:04	0,18
Sweden	01:42:50	0,59
Switzerland	04:18:20	0,52
TOTAL	27:34:12	8,36



DOWNHILL Men 25.01.2014 live TV broadcasting by countries

Country	Broadcasting Time (hh:mm:ss)	Audience (mio)
Austria	02:49:21	1,86
Croatia	01:13:14	0,14
Czech Republic	04:22:26	0,23
Finland	01:22:34	0,03
Germany	01:15:13	2,10
Italy	00:56:00	0,49
Japan	01:53:18	0,00
Norway	01:19:26	0,40
Pan Europe	02:06:13	0,98
Poland	01:02:36	0,01
Slovenia	01:30:16	0,22
Sweden	01:10:51	0,46
Switzerland	04:24:59	0,59
TOTAL	25:26:27	7,51

KITZBÜHEL 24.-26.01.2014

SUPER COMBINED – SLALOM Men 26.01.2014 live TV broadcasting by countries

Country	Broadcasting Time (hh:mm:ss)	Audience (mio)
Austria	00:56:51	1,08
Czech Republic	00:53:06	0,16
Finland	01:10:50	0,01
Japan	01:13:50	0,00
Norway	00:57:04	0,55
Pan Europe	01:11:26	0,64
Switzerland	02:47:08	0,24
TOTAL	09:10:15	2,68

SUPER COMBINED – SUPER G Men 26.01.2014 live TV broadcasting by countries

Country	Broadcasting Time (hh:mm:ss)	Audience (mio)
Austria	01:24:04	1,08
Croatia	00:58:05	0,21
Czech Republic	01:43:17	0,16
Finland	01:16:02	0,04
Germany	01:03:32	2,79
Italy	01:04:59	0,21
Japan	01:15:13	0,00
Norway	00:59:11	0,38
Pan Europe	00:55:56	0,61
Poland	01:01:06	0,03
Slovenia	01:08:57	0,26
Sweden	00:59:24	0,39
Switzerland	02:49:26	0,55
TOTAL	16:39:12	6,70



SCHLADMING 28.02.2014

SLALOM Men 28.02.2014
live TV broadcasting by countries

Country	Broadcasting Time (hh:mm:ss)	Audience (mio)
Austria	01:59:42	3,23
Croatia	01:38:59	0,31
Czech Republic	02:47:13	0,17
Finland	02:33:03	0,02
Italy	02:16:56	0,46
Japan	02:03:12	0,00
Norway	01:54:08	1,06
Pan Europe	01:30:44	2,59
Slovenia	02:02:47	0,25
Sweden	00:59:03	0,80
Switzerland	05:33:42	0,43
TOTAL	25:19:29	9,31



KRANJSKA GORA 02.02.2014

SLALOM Ladies 02.02.2014
live TV broadcasting by countries

Country	Broadcasting Time (hh:mm:ss)	Audience (mio)
Austria	01:43:06	1,17
Finland	01:49:05	0,09
Germany	01:11:02	1,28
Italy	01:51:03	0,58
Norway	01:38:46	0,50
Pan Europe	01:23:26	1,07
Russia	01:52:26	0,04
Slovenia	02:10:52	0,50
Sweden	01:18:43	1,17
Switzerland	04:56:55	0,50
TOTAL	19:55:24	6,90



ST. MORITZ 02.02.2014

GIANT SLALOM Men 02.02.2014 live TV broadcasting by countries

Country	Broadcasting Time (hh:mm:ss)	Audience (mio)
Austria	01:58:38	1,49
Croatia	01:18:48	0,36
Finland	02:01:57	0,11
Germany	01:47:51	1,83
Italy	02:01:43	0,77
Japan	02:09:52	0,00
Norway	01:54:58	0,70
Pan Europe	01:00:49	1,79
Russia	01:58:06	0,05
Slovenia	01:27:15	0,40
Sweden	01:26:14	1,77
Switzerland	05:47:10	0,87
TOTAL	24:53:21	10,15



INNSBRUCK 25.02.2014

NATIONS TEAM EVENT 25.02.2014

live TV broadcasting by countries

Country	Broadcasting Time (hh:mm:ss)	Audience (mio)
Austria	01:25:14	0,42
Finland	01:33:48	0,01
Pan Europe	01:17:47	0,02
Slovenia	01:28:37	0,03
Switzerland	01:23:50	0,05
TOTAL	07:09:16	0,53



KVITFJELL 28.02.-02.03.2014

DOWNHILL Men 28.02.2014 live TV broadcasting by countries

Country	Broadcasting Time (hh:mm:ss)	Audience (mio)
Austria	01:07:53	0,23
Croatia	01:19:04	0,05
Finland	01:32:15	0,01
Italy	01:06:42	0,08
Norway	00:56:32	0,17
Pan Europe	00:44:46	0,47
Russia	00:48:03	0,02
Slovenia	01:02:40	0,04
Sweden	00:59:35	0,09
Switzerland	03:00:31	0,10
TOTAL	12:38:01	1,25



DOWNHILL Men 01.03.2014 live TV broadcasting by countries

Country	Broadcasting Time (hh:mm:ss)	Audience (mio)
Austria	01:05:39	0,42
Croatia	01:17:30	0,23
Finland	01:33:13	0,01
Germany	00:59:06	1,25
Italy	01:25:02	0,23
Japan	01:34:04	0,00
Norway	01:03:13	0,27
Pan Europe	00:57:11	0,57
Russia	00:59:17	0,02
Slovenia	01:19:55	0,12
Sweden	01:17:30	0,32
Switzerland	03:44:32	0,27
TOTAL	17:16:12	3,70

SUPER G Men 02.03.2014 live TV broadcasting by countries

Country	Broadcasting Time (hh:mm:ss)	Audience (mio)
Austria	00:56:40	0,63
Croatia	00:37:32	0,16
Finland	01:27:42	0,02
Germany	00:51:14	1,61
Italy	00:58:54	0,28
Norway	01:06:52	0,36
Pan Europe	00:58:44	0,60
Russia	00:58:04	0,02
Slovenia	01:01:45	0,15
Sweden	00:57:41	0,06
Switzerland	02:44:01	0,37
TOTAL	12:39:09	4,26

CRANS-MONTANA 02.03.2014

DOWNHILL Ladies 02.03.2014
live TV broadcasting by countries

Country	Broadcasting Time (hh:mm:ss)	Audience (mio)
Austria	01:09:50	0,72
Germany	01:13:19	1,94
Italy	01:29:01	0,23
Pan Europe	00:54:23	0,68
Russia	01:03:57	0,03
Slovenia	01:09:57	0,25
Sweden	01:16:45	0,70
Switzerland	03:54:18	0,80
TOTAL	12:11:30	5,35



ARE 06.-08.03.2014

GIANT SLALOM Ladies 06.03.2014 live TV broadcasting by countries

Country	Broadcasting Time (hh:mm:ss)	Audience (mio)
Austria	02:11:49	0,53
Finland	01:37:22	0,02
Italy	02:09:51	0,15
Pan Europe	01:45:53	0,04
Russia	01:44:03	0,01
Slovenia	00:42:18	0,25
Sweden	01:51:16	0,53
Switzerland	05:50:25	0,14
USA	00:51:56	0,01
TOTAL	18:44:53	1,68



GIANT SLALOM Ladies 07.03.2014 live TV broadcasting by countries

Country	Broadcasting Time (hh:mm:ss)	Audience (mio)
Austria	01:31:15	1,45
Finland	02:04:35	0,05
Italy	01:46:38	0,24
Pan Europe	01:05:12	1,13
Russia	01:32:14	0,07
Slovenia	01:33:30	0,31
Sweden	00:58:30	0,32
Switzerland	03:34:22	0,19
TOTAL	14:06:16	3,76

SLALOM Ladies 08.03.2014 live TV broadcasting by countries

Country	Broadcasting Time (hh:mm:ss)	Audience (mio)
Austria	01:22:40	0,82
Finland	01:03:13	0,03
Germany	00:32:37	0,91
Italy	02:09:38	0,25
Norway	01:15:03	0,03
Pan Europe	01:15:34	0,31
Russia	01:33:10	0,05
Slovenia	00:42:26	0,28
Sweden	01:36:29	0,47
Switzerland	03:00:51	0,18
TOTAL	14:31:41	3,33

KRANJSKA GORA 08.-09.03.2014

GIANT SLALOM Men 08.03.2014 live TV broadcasting by countries

Country	Broadcasting Time (hh:mm:ss)	Audience (mio)
Austria	01:38:21	0,87
Croatia	01:46:48	0,18
Finland	01:01:24	0,02
Germany	01:36:47	2,22
Italy	01:42:44	0,27
Japan	02:17:57	0,00
Norway	01:45:40	0,08
Pan Europe	01:31:19	0,65
Russia	01:44:48	0,04
Slovenia	01:50:48	0,23
Sweden	01:41:31	0,35
Switzerland	04:13:05	0,22
TOTAL	22:51:12	5,14

SLALOM Men 09.03.2014 live TV broadcasting by countries

Country	Broadcasting Time (hh:mm:ss)	Audience (mio)
Austria	01:50:56	1,12
Croatia	01:21:00	0,21
Finland	01:04:14	0,03
Germany	00:46:24	1,75
Italy	02:01:23	0,39
Japan	02:27:43	0,00
Norway	01:28:33	0,09
Pan Europe	01:28:50	1,33
Russia	01:46:16	0,02
Slovenia	01:54:56	0,28
Sweden	01:46:16	0,47
Switzerland	05:12:53	0,30
TOTAL	23:09:24	5,99

LENZERHEIDE 12.-16.03.2014

DOWNHILL Ladies 12.03.2014 live TV broadcasting by countries

Country	Broadcasting Time (hh:mm:ss)	Audience (mio)
Austria	00:56:30	0,40
Croatia	00:52:33	0,02
Finland	01:07:16	0,01
Germany	00:52:13	0,86
Italy	00:49:10	0,09
Norway	00:30:23	0,07
Pan Europe	01:01:40	0,21
Russia	00:56:32	0,02
Slovenia	00:57:22	0,09
Sweden	00:55:52	0,07
Switzerland	02:41:08	0,32
TOTAL	11:40:39	2,17



DOWNHILL Men 12.03.2014 live TV broadcasting by countries

Country	Broadcasting Time (hh:mm:ss)	Audience (mio)
Austria	01:17:09	0,69
Croatia	01:15:28	0,03
Finland	01:28:24	0,01
Germany	01:06:44	0,48
Italy	01:09:13	0,06
Japan	01:28:20	0,00
Norway	01:18:05	0,10
Pan Europe	01:32:45	0,40
Russia	01:20:24	0,02
Slovenia	01:19:36	0,04
Sweden	01:15:19	0,10
Switzerland	03:47:38	0,17
TOTAL	18:19:05	2,12

LENZERHEIDE 12.-16.03.2014

SUPER G Ladies 13.03.2014 live TV broadcasting by countries

Country	Broadcasting Time (hh:mm:ss)	Audience (mio)
Austria	01:04:50	0,67
Croatia	00:47:10	0,02
Finland	01:07:10	0,01
Germany	00:45:06	0,55
Italy	00:51:37	0,06
Pan Europe	01:04:10	0,19
Russia	00:51:06	0,02
Slovenia	01:00:15	0,08
Sweden	00:54:24	0,10
Switzerland	02:35:03	0,19
TOTAL	11:00:51	1,89



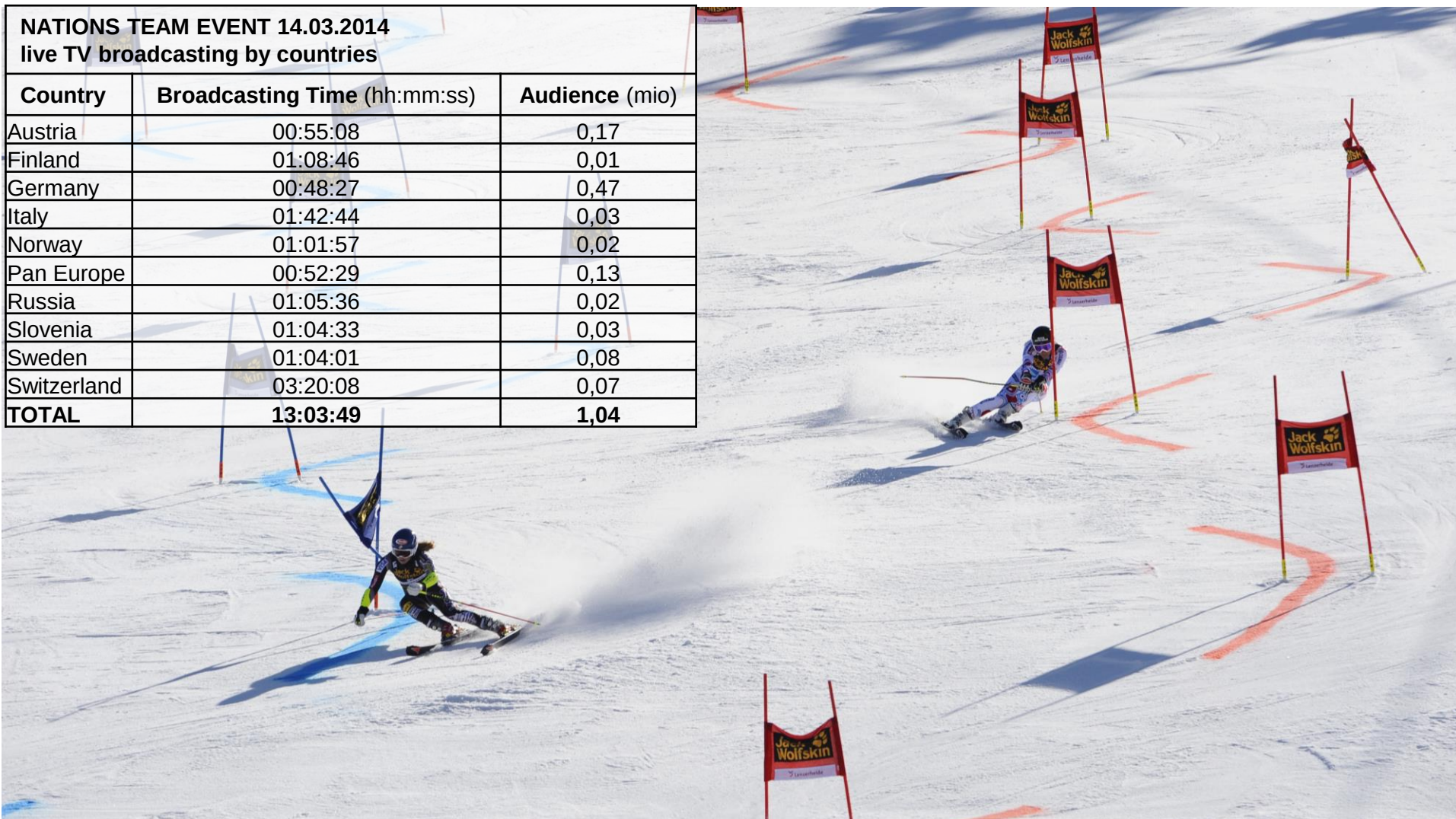
SUPER G Men 13.03.2014 live TV broadcasting by countries

Country	Broadcasting Time (hh:mm:ss)	Audience (mio)
Austria	01:00:52	0,64
Croatia	00:52:51	0,02
Finland	01:07:10	0,01
Germany	00:50:52	0,63
Italy	00:56:34	0,05
Japan	01:04:41	0,00
Norway	00:53:13	0,15
Pan Europe	01:03:36	0,35
Russia	00:53:28	0,02
Slovenia	00:58:29	0,03
Sweden	00:53:33	0,10
Switzerland	02:49:39	0,14
TOTAL	13:24:58	2,15

LENZERHEIDE 12.-16.03.2014

NATIONS TEAM EVENT 14.03.2014
live TV broadcasting by countries

Country	Broadcasting Time (hh:mm:ss)	Audience (mio)
Austria	00:55:08	0,17
Finland	01:08:46	0,01
Germany	00:48:27	0,47
Italy	01:42:44	0,03
Norway	01:01:57	0,02
Pan Europe	00:52:29	0,13
Russia	01:05:36	0,02
Slovenia	01:04:33	0,03
Sweden	01:04:01	0,08
Switzerland	03:20:08	0,07
TOTAL	13:03:49	1,04



LENZERHEIDE 12.-16.03.2014

GIANT SLALOM Men 15.03.2014 live TV broadcasting by countries		
Country	Broadcasting Time (hh:mm:ss)	Audience (mio)
Austria	01:14:37	1,31
Croatia	01:16:18	0,12
Finland	01:19:13	0,05
Germany	00:22:34	1,69
Italy	01:18:35	0,27
Japan	01:32:14	0,00
Norway	01:22:09	0,28
Pan Europe	01:16:22	0,42
Russia	01:18:59	0,04
Slovenia	00:37:51	0,06
Sweden	01:08:11	0,76
Switzerland	03:46:58	0,38
TOTAL	16:34:01	5,38

SLALOM Ladies 15.03.2014 live TV broadcasting by countries		
Country	Broadcasting Time (hh:mm:ss)	Audience (mio)
Austria	01:18:55	1,48
Croatia	01:11:43	0,10
Finland	02:03:34	0,07
Germany	01:02:07	0,96
Italy	01:09:58	0,19
Norway	01:36:57	0,18
Pan Europe	01:10:01	0,61
Russia	01:22:41	0,03
Slovenia	01:19:21	0,18
Sweden	01:11:34	0,95
Switzerland	03:38:11	0,39
TOTAL	17:05:02	5,15



LENZERHEIDE 12.-16.03.2014

GIANT SLALOM Ladies 16.03.2014 live TV broadcasting by countries

Country	Broadcasting Time (hh:mm:ss)	Audience (mio)
Austria	01:52:33	3,96
Croatia	00:43:56	0,07
Finland	01:48:34	0,07
Germany	00:27:49	1,95
Italy	01:40:49	0,35
Norway	01:23:49	0,07
Pan Europe	01:01:04	1,03
Russia	01:23:52	0,03
Slovenia	01:31:04	0,27
Sweden	01:30:17	0,97
Switzerland	04:05:44	0,74
TOTAL	17:29:31	9,51



SLALOM Men 16.03.2014 live TV broadcasting by countries

Country	Broadcasting Time (hh:mm:ss)	Audience (mio)
Austria	01:36:56	2,98
Croatia	01:18:00	0,19
Finland	01:17:18	0,09
Germany	01:06:11	1,88
Italy	01:22:37	0,51
Japan	01:28:00	0,00
Norway	01:21:36	0,61
Pan Europe	01:17:52	0,86
Russia	01:23:39	0,03
Slovenia	01:29:47	0,22
Sweden	01:24:53	0,72
Switzerland	04:03:01	0,37
TOTAL	19:09:50	8,45



Results of the Audi FIS Ski World Cup 2013/2014

Nations Team Event

- 1 Switzerland
- 2 United States
- 3 Austria

Longines Rising Ski Star

Ladies	Shiffrin, Mikaela	(USA)
Men	Pinturault, Alexis	(FRA)



Overall Winners of the Audi FIS Ski World Cup 2013/2014

Overall Ladies

- | | |
|----------------------|-------|
| 1 Fenninger, Anna | (AUT) |
| 2 Höfl-Riesch, Maria | (GER) |
| 3 Gut, Lara | (SUI) |

Overall Men

- | | |
|-----------------------|-------|
| 1 Hirscher, Marcel | (AUT) |
| 2 Svindal, Aksel-Lund | (NOR) |
| 3 Pinturault, Alexis | (FRA) |